

# Week 13 — Your Signature AI-Assisted Project

Execute, document, and measure a real-world deliverable using a targeted stack of AI tools to prove immediate ROI.

## WHEN TO USE THIS

- Moving to Production:** When transitioning from learning AI in isolation to deploying it for live, high-stakes deliverables.
- Proving Value:** When you need to formally demonstrate the ROI, time-saving capabilities, and quality enhancements of AI to stakeholders or leadership.

## KEY FRAMEWORK / STEPS

- Scope & Baseline:** Select a deliverable (normally taking 2-4 weeks) for a real stakeholder. Ensure the AI contribution will be honest and explainable.
- Research (Perplexity):** Gather background, precedent, and hard evidence. Track all sources.
- Analyse (Claude):** Structure the core arguments, identify key issues, and stress-test multiple angles.
- Draft (ChatGPT):** Produce the professional document based strictly on the structured analysis.
- Refine & Measure:** Polish to your highest professional standard, share with the stakeholder, and document the baseline Before versus the AI-assisted After.

## ⚠ COMMON MISTAKES TO AVOID

- **The Single-Model Trap:** Attempting to research, analyze, and draft entirely within one tool (e.g., ChatGPT) instead of using the Perplexity → Claude → ChatGPT pipeline.
- **Missing the Baseline:** Failing to document the Before state and normal production time, making it impossible to prove AI's actual impact.

## TEMPLATE: Universal Process Log & Case Study

### PROJECT SCOPE

- Project Title: \_\_\_\_\_
- Stakeholder: \_\_\_\_\_
- The Problem / Need: \_\_\_\_\_

### TIME & ROI METRICS

- Normal Time (Estimated without AI): \_\_\_\_\_ vs. Total Time (With AI): \_\_\_\_\_

### AI TOOL ALLOCATION

- Research (Perplexity) Time & Contribution: \_\_\_\_\_
- Analysis (Claude) Time & Contribution: \_\_\_\_\_
- Drafting (ChatGPT) Time & Contribution: \_\_\_\_\_

### IMPACT & RECEPTION

- What Improved (Honest quality comparison): \_\_\_\_\_
- What I could not have produced without AI: \_\_\_\_\_
- Stakeholder Response (Quote or summary): \_\_\_\_\_
- What I will do differently next time: \_\_\_\_\_